

Artwork requirements

- Please set up at the scale of the template supplied.
- Take note of the live area and print size guidelines.
- Please create artwork using Illustrator CS or supply as a High Resolution PDF. text/logos must be from the printing edge 3cm.
- If using photographic images or heavy tinted images, then please supply using Photoshop CS at a minimum of 75dpi at 100%. For best results apply text in Illustrator.
- Please outline ALL fonts when supplying the artwork.
- We will match color as closely as possible but cannot guarantee an exact match.

Illustrator

- Save as CMYK/PANTONE at final size / full size.
- Outline all fonts.
- Turn off all Overprints, supply all Links
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks.

Photoshop

- Supply a low resolution PDF for visual purpose
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size
- Supply the layered Photoshop document (PSD file) or JPEG file must be at 75dpi,